

Expressions of Interest Information

Mulberry Festival

The Mulberry Festival is a community event that promotes sustainable community living. The event is organised by Transition Town Stirling Inc with the help of various local groups and is supported by the City of Stirling.

The Mulberry Festival works as a skill sharing event that is organised and run by volunteers. The festival attracts thousands of people who enjoy a diverse range of workshops, information talks, displays, craft stalls, demonstrations and performances, the majority by community volunteers.

The Mulberry Festival supports

- Environmental sustainability
- Strengthening resilience in real communities
- Wellbeing
- Cultural expression
- Creative expression

Location: Munro Reserve Cnr Hancock and Scarborough Beach Roads Doubleview

Date: Saturday 23rd October 2021

Time: 10 am to 3pm

Please send your application addressed to Mulberry Festival

groatstreetfestival@gmail.com

Post: 38 Gribble Rd

Gwelup 6018

To be considered

Community members are invited to be part of the event but stalls are limited to those who have Mulberry related products. Applications are now open for consideration. We will assess all applications and notify you before the 1st September 2021. To be considered all stall holders and participants must be aligned with at least one of the following:

- Sustainability
- community groups
- wellbeing
- cultural groups
- creative expression.
- Spaces are limited so priority will be given to City of Stirling community members.

Marketing

This is a grass roots event that was made successful in previous years through community supports. We will email all participants marketing material in September and request that you promote the event through your networks. If you would like printed posters or flyers let us know and we will make them available for you to collect from Gwelup or at the Stirling Council Building on Cedric Street.

We will also be promoting the event on social networks. If you want your community group or business promoted on the social network pages please send us a colourful photo and brief one sentence blurb on what you will be doing at the event.

Waste

As producing no waste is a major focus of the festival it is important that you understand the following: All packaging needs to be limited, environmentally friendly or re-usable. With zero waste in mind please use paper, cardboard, bamboo or other containers that are home compostable. No plastic bags, straws or cutlery and no polystyrene (foam) trays. There will be water refill stations throughout the event and composting will be happening on location. Drinks providers must utilise the mug library or supply drinks in glass. If you have any other items for serving customers which are not covered here please check with the coordinator.

Cost

Not for profit stalls – no cost

Food and drink stalls - \$50

Stall holders

Stall space is available for community groups, not-for-profit organisations, local crafts people, artists, and local businesses that align to at least one of the four areas of sustainability, community, wellbeing or culture and who have products / skills related to Mulberries or Mulberry Trees/ Wood

- Stall space is 3 x 3 metres. If you require more space please request in the note section of the application form
- You must provide your own marquee shelter, tables and chairs. Please ensure your marquee has adequate weights. No pegs are to be used on the oval.
- We encourage groups to organise an activity for people to do at your stall as the event is about community participation and engagement. Please let us know what activity you are intending to do on the application to assist in the approval process.
- Stall set up is from 7.30 am with all cars removed from the area by 9.00am
- Parking will be available off site
- No vehicles will be admitted after 8.30am
- Pack down is strictly after 3.00pm
- Cars entering the site after 3.00pm must be cautious of pedestrians
- On site driving for set up and pack down you are required to have windows down, radio switched off, hazard lights on and be moving at no more than 10km/hour
- There are no powered sites available

Food vendors

- You must provide your own power source
- You must have all food handling certificates with you
- Applications for food vending close on **8th September**
- Please complete both the Mulberry Festival application
- As the Mulberry Festival is a sustainable event we are aiming for high quality vegetarian food vendors using good quality local produce, organic is preferred and producing minimal waste and packaging. Reusable cups and containers are desirable but as a minimum all food serving items must be compostable. A mug library will be in use on the day.

Information talks, workshops and activities

Presentations are from community members and groups (you don't need to be an expert or a business)

- Presentations and workshops are limited to 30 minutes
- We encourage micro-workshops where people can get a general understanding of the topic
- You are welcome to provide handouts for more information on your workshop. You are welcome to promote your group or business at your presentation and leave flyers at the event information table if you don't have a stall. We request that you pick up any remaining flyers at the end of the event.
- There are various workshop spaces available. The main areas will be inside Doubleview House or the outdoor under cover area at the Doubleview House
- Doubleview House has a kitchen facility available for water, heating food and refrigeration also chairs, tables, whiteboard, a laptop, projector and screen.
- For activities please indicate space and materials required. Also indicate if you would like to run the activity all day from your stall space or for a certain amount of time.

Funding

The Mulberry Festival is a not-for-profit event organised and run by volunteers.

Payment for any display, workshop, performance or other agreed activity is dependent on external funding sourced by Transition Town Stirling Inc.

The Festival is free to attend. Individuals and groups who participate gain the opportunity to showcase their skills to the public, advertise their business and be part of a community driven inventiveness that promotes sustainable community living.